



# 4<sup>th</sup> Annual University District StreetFair

Saturday, May 15th & Sunday May 16th, 2010

## New Section in 2010

### TO APPLY:

1. Complete and return application by **March 15th, 2010**. We will continue to accept applications until the Fair is full. However, time is of the essence. Don't wait too long!
2. If you did not participated in StreetFair in 2009, please enclose a photo of your booth. If you have no photos, an accurate drawing of the appearance of your booth is acceptable.
3. Enclose separate checks for booth fee and application fee and a copy of your Seattle Business license (if you have one). We must have both checks in order to process you application.

If you plan to sell products for fundraising at your booth, you must supply a letter certifying your charitable nonprofit status (letter of 501c3 designation) and provide a Washington UBI#.

Make checks payable to the Greater University Chamber of Commerce.

Please send materials to:

University Chamber of Commerce  
4710 University Way NE #114  
Seattle, WA 98105

## Health and Wellness Section Booths

(20 booths available - special section)

This area is for healthcare practitioners and those who offer health related products and services. **You may only sell products and services in this area that are pre-qualified by StreetFair Staff.**

### The U-District StreetFair...

For over 40 years the University District StreetFair has been the kick-off event for the festival season in the Seattle region. Attracting 50,000 people and nearly 400 booths to the District, the StreetFair is located in the heart of the University District on University Way NE, and is produced by the Greater University Chamber of Commerce.

### Calender:

March 15, 2010	Application Deadline*
March 31, 2010	Application screening
April 15, 2010	Notificaton of Acceptance/booth assignments via email ASAP around this date
May 15 & 16, 2010	2010 University StreetFair

\* we will continue to review applications until all spaces are assigned, but first priority will be given to those who meet the application deadline. We have 20 spaces available fin this section.

### Booth Fees:

Application/processing fee	\$ 35 (non-refundable)
Booth fee (10'x10')	\$ 300

### Selection Process:

A Selection Committee will review all applicants. Applicants will be judged on the materials received about the organization and criteria will include type of products/ services and anticipated activities that will be included at the StreetFair. All applicants will be notified by email of selection results. Notice will be sent out no IASAP around April 15th. All selection committee results are final.

Booth representatives will be required to behave with respect to organizations and individuals who do not share their organizational perspective. Booths may not display violent graphic images. Aggressive solicitation or disruptive behavior (at the discretion of StreetFair Staff) will result in removal from StreetFair grounds without refund and potential barring from future StreetFairs.

**Fair Hours:** 10am-7pm Saturday, 10 am-6pm Sunday

### For Further Information Please Contact:

Greater University Chamber of Commerce  
4710 University Way NE, #114  
Seattle, WA 98105  
tel 206.547.4417  
fax 206.547.5266  
email [director@udistrictchamber.org](mailto:director@udistrictchamber.org)  
website [www.udistrictstreetfair.org](http://www.udistrictstreetfair.org)



**4<sup>th</sup> Annual**  
**University District StreetFair**  
 Saturday, May 15th & Sunday May 16th, 2010

**2010 Health and Wellness Booth Application**

Application Deadline: March 15th, 2010

**Mail application to:**  
**Greater University Chamber of Commerce**  
**4710 University Way NE, suite 114**  
**Seattle, WA 98105**

What is the mission and purpose of your organization:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Answer all that apply:**

Is this a new address? Yes No  
 Have you applied to the Fair before? Yes No  
 How many years have you participated? \_\_\_\_\_  
 First Name \_\_\_\_\_  
 Last Name \_\_\_\_\_

What items or services will you be selling or featuring at the event? Please include a list describing items for sale and price range.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Organization/Booth Name as you would like it to appear:

\_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact phone \_\_\_\_\_  
 email \_\_\_\_\_

What other activities will happen at your booth?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Seattle Business License #: \_\_\_\_\_  
 WA UBI #: \_\_\_\_\_

Please enclose the following (separate checks):

___ Check for application fee	<b>\$ 35</b>
___ Booth fee	
10'x10' (20 spaces available)	<b>\$300</b>
<b>TOTAL</b>	<b>\$335</b>

**Other Event Experience/References:**

1. Event \_\_\_\_\_  
 Years \_\_\_\_\_ Contact \_\_\_\_\_
2. Event \_\_\_\_\_  
 Years \_\_\_\_\_ Contact \_\_\_\_\_

\* Make checks payable to the Greater University Chamber of Commerce.

We agree to abide by all UDSF rules as stated in this application flyer. If my group does not conform to the regulations, and/or is misrepresented at the screening, or if we violate any StreetFair rules, the Committee retains the right to request we leave the show, remove objectionable items, or can terminate our reservation without refund.

Signature \_\_\_\_\_ date \_\_\_\_\_